

Unaudited Financials

UNAUDITED							
					Jan - Dec 15	Jan - Apr 16	TOTAL
Ordinary Income/Expense							
			Expense				
			Advertising and Promotion				
				Advertising	653.78	5,561.54	6,215.32
				Design Expense	335.04	15.75	350.79
				Promotional Items	528.76	0.00	528.76
			Total Advertising and Promotion		1,517.58	5,577.29	7,094.87
			Automobile Expense				
				Gas/Fuel	1,119.43	182.86	1,302.29
				Parking & Tolls	49.47	35.20	84.67
				Automobile Expense - Other	103	0	103
			Total Automobile Expense		1,271.90	218.06	1,489.96
			Bank Service Charges		28	0.00	28.00
			Business Licenses & Fees		225.00	0	225
			Conferences & Events		459.24	0	459.24
			Contract Services		13,199.83	400.00	13,599.83
			Dues and Subscriptions		25.00	9.99	34.99
			Facility Expenses				
				Office Expenses	854.54	1,140.77	1,995.31
				Office Meals	9,748.89	3,008.82	12,757.71
				Office Supplies	2,216.25	2,716.41	4,932.66
				Rent Expense	3,690.00	18,550.00	22,240.00
			Total Facility Expenses		16,509.68	25,416.00	41,925.68
			Insurance Expense		632.46	302.97	935.43
			Payroll Expenses				
				Employer Taxes	0.00	6,276.09	6,276.09
				FSA Contributions	0	-1,400.00	-1,400.00
				Payroll Processing Fees	0.00	41.00	41.00
				Salaries & Wages	0.00	56,079.48	56,079.48
			Total Payroll Expenses		0.00	60,996.57	60,996.57
			Printing and Reproduction		325.82	163.13	488.95
			Professional Fees				
				Accounting	0.00	451.95	451.95
				Legal Services	14,651.00	514	15,165.00
			Total Professional Fees		14,651.00	965.95	15,616.95
			Recruiting Expenses				
				Relocation Expenses	10,797.89	0	10,797.89

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				Total Recruiting Expenses	10,797.89	0.00	10,797.89
				Research & Development	37,330.73	4,752.29	42,083.02
				Taxes			
				County	0.00	361	361
				Franchise Fees	0.00	2,000.00	2,000.00
				Total Taxes	0.00	2,361.00	2,361.00
				Technical Expenses			
				Domain Expenses	30.34	56.88	87.22
				IT Services	0.00	83.2	83.20
				Server & Hosting	24.99	99.96	124.95
				Software Subscriptions	3,356.22	2,867.97	6,224.19
				Total Technical Expenses	3,411.55	3,108.01	6,519.56
				Telecommunication Expenses			
				Telephone	1,470.40	1,781.40	3,251.80
				Total Telecommunication Expenses	1,470.40	1,781.40	3,251.80
				Travel Expense			
				Airfare	3,890.53	0	3,890.53
				Ground Transportation	3,541.09	490.23	4,031.32
				Hotels & Lodging	830.5	0	830.5
				Per Diem	80,985.00	0.00	80,985.00
				Total Travel Expense	89,247.12	490.23	89,737.35
				Total Expense	191,103.20	106,542.89	297,646.09
				Net Ordinary Income	-191,103.20	-106,542.89	-297,646.09
				Other Income/Expense			
				Other Expense			
				Interest Expense	1,547.58	0	1,547.58
				Total Other Expense	1,547.58	0	1,547.58
				Net Other Income	-1,547.58	0	-1,547.58
				Net Income	-192,650.78	-106,542.89	-299,193.67

Unaudited Financials

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					12/31/2015	4/30/2016		
ASSETS								
Current Assets								
Checking/Savings								
		FRB Checking (1442)		208,960.92	88,884.77			
Total Checking/Savings				208,960.92	88,884.77			
Other Current Assets								
		Security Deposits		50	11,750.00			
Total Other Current Assets				50	11,750.00			
Total Current Assets				209,010.92	100,634.77			
Fixed Assets								
Accumulated Depreciation				-816.38	-1,526.82			
Computers & Equipment								
		Computer Hardware		1,522.82	1,522.82			
		Computer Software		5,533.98	5,533.98			
		Displays & Fixtures		2,159.21	2,159.21			
		Furniture and Equipment		1,000.00	1,000.00			
Total Computers & Equipment				10,216.01	10,216.01			
Total Fixed Assets				9,399.63	8,689.19			
TOTAL ASSETS				218,410.55	109,323.96			
LIABILITIES & EQUITY								
Liabilitie								
Current Liabilities								
Accounts Payable								
		Accounts Payable		13,155.34	7,350.00			
Total Accounts Payable				13,155.34	7,350.00			
Other Current Liabilities								
		Accrued Interest		1,547.58	1,547.58			
		Unearned Revenue		0	1,861.64			
Total Other Current Liabilities				1,547.58	3,409.22			
Total Current Liabilities				14,702.92	10,759.22			
Long Term Liabilities								
SAFE Note				220,000.00	230,000.00			
Shareholder Loan								
		Alexandre		27,142.00	27,142.00			
		Martin		29,133.49	20,533.49			
Total Shareholder Loan				56,275.49	47,675.49			
YC Safe Note				100,000.00	100,000.00			
Total Long Term Liabilities				376,275.49	377,675.49			
Total Liabilities				390,978.41	388,434.71			
Equit								
APIC				19,994.00	19,994.00			

Unaudited Financials

	Common Stock	88.92	88.92			
	Retained Earnings	0	-192,650.78			
	Net Income	-192,650.78	-106,542.89			
	Total Equity	-172,567.86	-279,110.75			
	TOTAL LIABILITIES & EQUITY	218,410.55	109,323.96			
<p>1. The financial information contained in these statements has not been subject to an audit and therefore no assurance is provided regarding the accuracy or completeness of these statements. These statements could contain material departures from GAAP. They have been prepared using management's best efforts and good faith in the accuracy of the information. No representation is made as to the sufficiency of this information for the intended purpose of the users or any other purposes. All financial information contained herein is solely the responsibility of management.</p>						
2. No taxes have been filed or paid since inception.						
3. Security Deposit represents security deposit for the office space.						
4. Shareholder loan represents Research and Development and Contractor expenses paid by the founders on behalf of the company.						
5. Accrued Interest represents 2.75% accrued on the balance of shareholder loans as of 12/31/15 in accordance with the IRS AFR rat						

Unaudited Financials

UNAUDITED			
		Jan - Dec 15	Jan - Apr 16
	OPERATING ACTIVITIES		
	Net Income	-191,103.20	-166,542.89
	Adjustments to reconcile Net Income		
	to net cash provided by operations:		
	Accounts Receivable	0	0
	Inventory Asset	0	0
	Prepaid Expenses	0	0
	Security Deposits	-50	-11,700.00
	Accounts Payable	13,155.34	-5,805.34
	Accrued Wages Payable	0	51,400.00
	Payroll Liabilities	0	0
	Unearned Revenue	0	979.3
	Net cash provided by Operating Activities	-177,997.86	-131,668.93
	INVESTING ACTIVITIES		
	Accumulated Depreciation	816.38	710.44
	Computers & Equipment	0	0
	Computers & Equipment:Computer H	-1,522.82	0
	Computers & Equipment:Computer S	-5,533.98	0
	Computers & Equipment:Displays & F	-2,159.21	0
	Computers & Equipment:Furniture an	-1,000.00	0
	Net cash provided by Investing Activities	-9,399.63	710.44
	FINANCING ACTIVITIES		
	SAFE Note	220,000.00	10,000.00
	Shareholder Loan	0	0
	Shareholder Loan:Alexandre	27,142.00	0
	Shareholder Loan:Martin	29,133.49	0
	YC Safe Note	100,000.00	0
	APIC	14,000.00	0
	Capital Stock	0	0
	Common Stock	6,082.92	0
	Opening Balance Equity	0.00	0.00
	Retained Earnings	0.00	0.00
	Net cash provided by Financing Activities	396,358.41	10,000.00
	Net cash increase for period	208,960.92	-120,958.49
	Cash at beginning of period	0	208,960.92
	Cash at end of period	208,960.92	88,002.43

Unaudited Financials

	Prior fiscal year	Most recent fiscal year
Total Assets	218,410.55	139,323.95
Cash & Cash E	298,960.92	88,884.77
Accounts Receiv	0.00	0.00
Short-term Debt	14,702.92	10,759.22
Long-term Debt	378,275.48	377,675.49
Revenue/Sale	0.00	0.00
Cost of Goods	0.00	0.00
Taxes Paid	0	0
Net Income	192,650.75	-106,542.69

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2. No taxes have been filed or paid since inception.

3. Security Deposit represents security deposit for the office space.

4. Shareholder loans represents Research and Development and Contractor expenses paid by the founders on behalf of this company.

5. Accrued Interest represents 2.75% accrued on the balance of shareholder loans as of 12/31/15 in accordance with the IRS AFR rates.

A crowdfunding investment involves a risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

It is not a treatment decision. Investors must consult their own tax advisors regarding the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or statement.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

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